

Date: 23.07.2023

Dear Messer's,
Greetings from REFORM Association

Invitation to Tender:

Radio episodes for "Citizenship Issues Under a Microscope" Program

About REFORM:

The Palestinian Association for Empowerment and Local Development – REFORM is a Palestinian NGO that works in the fields of empowerment, local development, and social transformation. Seeking to promote inclusion and social solidarity in Palestine through empowering marginalized hard-to-reach groups, and structural reform. REFORM aims to enhance the social and political participation of marginalized hard- to-reach groups and community activism, to facilitate equal access to public utilities through strengthening the capabilities of young and women, and to provide a reliable database for the political and administrative decision makers in Palestine.

REFORM is looking for Broadcast "**Citizenship Issues Under a Microscope**" Radio Program.

Interested candidates should submit their offers latest by **Tuesday, 01.08.2023, 02:00 PM.**

The contract will be for one year with ability to renewable for more two years by signed agreement with two parties.

For more details, kindly check the enclosed TORs.

Specification:

- To have an official license from the competent government authorities.
- To have a tax file in the Palestinian Ministry of Finance.
- To have ability to issue zero vat invoice.
- To have interactive TV channel with FM wave.
- To have a radio frequency through the FM wave.
- The ability of the wave to reach Palestinian governorates of the West Bank and the Gaza Strip is complete.
- They should have a media studio that can accommodate at least 3 guests at the same time.

P.O.Box: 4455

Ramallah, Palestine

Telefax: +970 2 2966645

www.reform.ps

info@reform.ps

It can broadcast a radio episode from with 3 phone calls at the same time.

- It can broadcast radio episode and receive call from Skype or other social media.
- To have a network of relations with a number of local radio stations in case of need to broadcast a wave for 2 hours continuously.
- The ability to broadcast a radio episode for 45 minutes continuously, without any announcements or breaks.
- The ability to broadcast a media wave for 2 hours continuously.
- The ability to provide live broadcasts through Facebook social media platforms.
- To believe in the value of social responsibility.
- Respect the principle of respect for opinion and other opinion.

Scoop of work:

- Broadcasting the REFORM Radio program “Citizenship Issues Under a Microscope” episode every Wednesday at 4:00 PM. through live FM broadcast, TV, and social media.
- Providing a specialized studio that can accommodate at least 3 guests at the same time.
- The ability to receive 3 phone calls at the same time.
- The ability to broadcast radio episode and receive call from Skype or other social media.
- Broadcasting the episode through the radio's social media pages, specifically Facebook.
- The ability to broadcast a media wave in partnership with a number of local radio stations.
- To suggest REFORM what is social contribution through the Program.
- The ability to provide tax invoices for the episodes that are performed.
- Providing deduction at source and zero vat invoice according to the projects.
- Not to interfere in issues raised by REFORM or the guests it hosts.
- Announcing before each episode that the “Citizenship Issues Under a Microscope” Program is implemented by REFORM, that the program does not necessarily reflect the radio’s opinions.
- Provide a monthly report that includes links to episodes and the number of listeners.
- Designing the episode poster based on the information received from REFORM.
- Contacting the guests of the episode and confirming them at least an hour before the broadcast time.
- Allow the presenter from REFORM to be in the studio for 60 minutes.
- Integrate guests through the phone into the same call.
- Not to provide any advertisements during the program period.
- Do not interrupt the live broadcast of the episode for any reason whatsoever.

Notes:

- Winning vendor will cover advertisement fees.
- **The Applicants must register on our procurement system E-connect using this link: REFORM: (econnect.ps), and attached copy of the registration form with the offer.**
- REFORM has the right to request the necessary clarifications.
- Interested candidates should submit technical and financial offers in separated stamped and/ or signed latest by **Tuesday, 01.08.2023, 2:00 PM** at REFORM's office in Ramallah, Al-Masyoun, Al-Tirawi Building, 2nd floor, Telephone 022966646.
- **The Technical Proposal must be submitted separately in a sealed envelope inside the technical offer.**
- Financial offers must be submitted in ILS **Excluding VAT**, with valid deduction at source certificate is required, or else 10% of the total payment will be deducted as income tax.

Evaluation criteria:

Qualifications	Grade (100%)
Technical offer:	70%
<ul style="list-style-type: none"> • To have interactive TV channel, and social media platforms with FM wave. 	10%
<ul style="list-style-type: none"> • That the identity of the radio be linked to political and social issues. 	10%
<ul style="list-style-type: none"> • Radio broadcasting access locations within the Palestinian governorates. 	10%
<ul style="list-style-type: none"> • A report showing average views of the radio wave during the past 6 months. 	20%
<ul style="list-style-type: none"> • Partnerships between the radio and other radio stations. 	10%
<ul style="list-style-type: none"> • Average views of radio episodes through the Facebook page. 	10%
The financial offer in ILS Excluding vat must submitted with valid deduction at source.	30%

For more information, please do not hesitate to contact us on: Telefax: 02-2966645 or Email: procurement.reform@gmail.com.

Thank you for your kind cooperation,

