

Dear Messrs,
Greetings from REFORM Association

Subject: Request for Quotation

More Job Opportunities - Creating an innovative workforce in Palestine

REFORM on behalf of Sawa Sawa Committee came together to create a knowledgeable, competent, motivated, entrepreneurial and innovative workforce in Palestine, one that provides youth and women with better opportunities for employment and self-income. This newly designed project will build the capacities of youth and women in technical and vocational training, while at the same time providing entrepreneurial skills, thus integrating them into the labor market. The provided workshops will provide the opportunity to network with the private sector, civil society organizations and ministries.

Project's outcomes:

1. Increased awareness and coordination amongst CSOs, PSOs, Ministries of Labour and Education, universities and schools in regards to contributing to the enhancement of capacities of youth and women to reduce the unemployment rate.
2. Youth and women have enhanced capacities to start their own businesses or received salaried employment.
3. Youth are more aware about the current labour market and marketing techniques and able to network with local businesses and other youth.
4. Youth, women and men have a greater understanding of the advantages of technical and vocational education and able to combat their prevailing attitudes towards informal education.
5. The private sector is more able to meet the demand of the market by hiring skilled labour.

Targeted Group: 100 Youth and women (50% women) from marginalized and hard-to-reach areas of Nablus, Ramallah, Bethlehem and Jerusalem, ages between 18-39 years.

The Palestinian Association for Empowerment and Local Development –REFORM on behalf of Sawa Sawa Committee seeks to contract with a Business Fundamental Expert in the following fields: Networking Skills and Marketing and Interpersonal Skills and Financial and Business Planning.

Please submit your offer latest by **Monday 30.01.2017 before 04:00 PM.**



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The Palestinian Association for Empowerment and Local Development



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Trainer will be requested to work in the following Centers:

- "Innovation Hub" located in Ramallah.
- "Palestinian Child Center" located in Shufat Camp in Jerusalem.
- "Madaa Creative Center" located in Silwan in Jerusalem.
- "Ghirass Center" located in Bethlehem.
- "Yafa Cultural Center" located in Balata Camp in Nablus.

Each applicant should specify the Following:

1. Field/s of training: Networking Skills and Marketing and/or Interpersonal Skills and/or Financial and Business Planning.
2. City/Cities he/she can work in.

Applicants' Specifications:

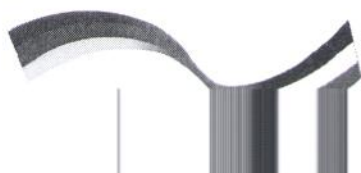
- At least a Bachelor degree in Sociology, Public Relation, Management Information System, Marketing, Business Administration, Accounting, Finance or any other related field.
- Advanced and testified experience in working with grassroots organizations especially in refugees' camps.
- Good experience in the Palestinian Labor Market Needs.
- Knowledge of the social context in the targeted areas.
- Deep knowledge in Palestinian Markets.
- Proven experience on the scope of training.
- Experience in using social media.
- Excellent interpersonal and communication skills.
- Advanced abilities to work within team.

Tasks:

- Design and lead business communications trainings.
- Design and lead business fundamentals trainings.
- Design and lead financial analysis trainings.
- Design and lead planning workshop.
- Prepare a training agenda.
- Provide the association with a detailed report on the training in both language English and Arabic.
- Train groups on how to use social media for promotion and advertisement.
- Hold an evaluation session for groups one week after the training is over.
- Provide the association with a strategic marketing plan based on the each group needs.



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Notes:

- Send an outline with research methodology in addition to a price offer as per the following:
Interpersonal Skills: 2 sets of (6) days workshop.
Networking Skills and Marketing: 3 sets of (5) days workshop.
Financial and Business Planning: 3 sets of (3) days workshop.
- Offer should be submitted in one currency (ILS). All Taxes must be **included** in the said price.
- Send Resume including any work experiences related to the market labor needs.
- Price Offer should be drafted in **English** and delivered by **hand** to the following address:

The Palestinian Association for Empowerment and Local Development- REFORM
Tirawi Building, 2nd floor, Al Masyoun, Ramallah

For more information, please do not hesitate to contact us via phone or email at:

Tel: 02-2966645

Fax: 02-2966646

Email: Info@reform.ps

Thank you for your kind cooperation.

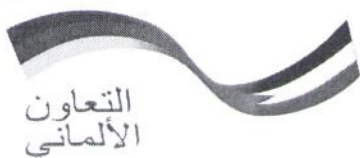
Best Regards,

Rawan Sharqawi

 **REFORM**
General Manager Assistant



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Wir scheuen keine Konflikte.

